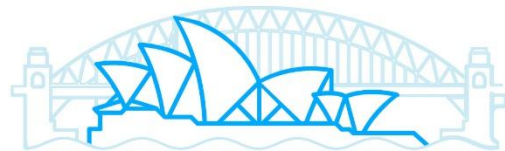


WLA

Advertising Awards



**WORLD
LOTTERY
SUMMIT**
9-12 NOV 2026
SYDNEY

WLA Advertising Awards 2026 - Nomination Form

All fields must be completed. Failure to provide all required information may result in your application not being considered.

Please note that the submission must be sent to wlsawards@world-lotteries.org by 30 September 2026 at the latest.

HEADQUARTERS

World Lottery Association
Avenue de Provence 14
Case postale 1013
1001 Lausanne, Switzerland
T: +41 21 518 96 00
info@world-lotteries.org
CHE-100.972.547 MWST

MONTREAL OFFICE

World Lottery Association
WLA - Bureau R.205
Loto-Québec
325, rue Bridge
Montréal (Québec), H3K 2C7
Canada
T: +1 514 282 02 73

1. Organization Details and Contact Person

Organization:

Address:

ZIP Code:

City:

State:

Country / Territory:

Contact Person

First Name:

Last Name:

Job Title:

Email address:

Phone number:
(incl. country code)

2. Entry Summary

Campaign Title:

Category:

- Product Advertising
- Campaign Effectiveness
- Corporate Advertising
- Social Impact

Launch Date:

Audio (English subtitles required):

Yes

No

3. Campaign Overview

Briefly describe (Objective of the campaign, challenge or opportunity addressed, key message)

4. Target Audience

(Who was the campaign targeting, Key audience insights)

5. Creative Idea

(What was the core idea, what made it original or impactful)

6. Results & Impact

(What results were achieved, any measurable outcomes or impact on behaviour/perception)

7. Media & Channels

(Which channels were used (TV, digital, social, etc.))

8. Social Impact (if applicable only)

(What societal issue was addressed, what was the positive impact)

9. Submission Requirements

Video file (max. **90 seconds**)
English subtitles (if applicable)
Entry fee payment completed

10. Declaration

On behalf of my company, I hereby declare that the information provided is accurate and true, and that all necessary authorizations have been obtained, in particular regarding intellectual property rights, to submit this application.

Name:

Date: