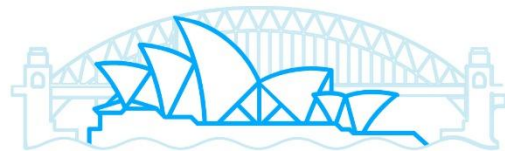


**WLA**

**Advertising Awards**



**WORLD  
LOTTERY  
SUMMIT**  
**9-12 NOV 2026**  
**SYDNEY**

**WLA Advertising Awards 2026 - Nomination Form**

**All fields must be completed. Failure to provide all required information may result in your application not being considered.**

**Please note that the submission must be sent to [wlsawards@world-lotteries.org](mailto:wlsawards@world-lotteries.org) by 30 September 2026 at the latest.**

HEADQUARTERS

**World Lottery Association**  
Avenue de Provence 14  
Case postale 1013  
1001 Lausanne, Switzerland  
T: +41 21 518 96 00  
info@world-lotteries.org  
CHE-100.972.547 MWST

MONTREAL OFFICE

**World Lottery Association**  
WLA - Bureau R.205  
Loto-Québec  
325, rue Bridge  
Montréal (Québec), H3K 2C7  
Canada  
T: +1 514 282 02 73

## 1. Organization Details and Contact Person

---

**Organization:** Click or tap here to enter text.

**Address:** Click or tap here to enter text.

**ZIP Code:** Click or tap here to enter text.

**City:** Click or tap here to enter text.

**State:** Click or tap here to enter text.

**Country / Territory:** Click or tap here to enter text.

### Contact Person

**First Name:** Click or tap here to enter text.

**Last Name:** Click or tap here to enter text.

**Job Title:** Click or tap here to enter text.

**Email address:** Click or tap here to enter text.

**Phone number:** Click or tap here to enter text.  
(incl. country code)

## 2. Entry Summary

---

**Campaign Title:** Click or tap here to enter text.

### Category:

- Product Advertising
- Campaign Effectiveness
- Corporate Advertising
- Social Impact

**Launch Date:** Click or tap here to enter text.

**Audio** (English subtitles required):

- Yes
- No

### 3. Campaign Overview

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Briefly describe (Objective of the campaign, challenge or opportunity addressed, key message)

Click or tap here to enter text.

### 4. Target Audience

---

(Who was the campaign targeting, Key audience insights)

Click or tap here to enter text.

### 5. Creative Idea

---

(What was the core idea, what made it original or impactful)

Click or tap here to enter text.

### 6. Results & Impact

---

(What results were achieved, any measurable outcomes or impact on behaviour/perception)

Click or tap here to enter text.

### 7. Media & Channels

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(Which channels were used (TV, digital, social, etc.))

Click or tap here to enter text.

### 8. Social Impact (if applicable only)

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(What societal issue was addressed, what was the positive impact)

Click or tap here to enter text.

## 9. Submission Requirements

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- Video file (max. **90 seconds**)
- English subtitles (if applicable)
- Entry fee payment completed

## 10. Declaration

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**On behalf of my company, I hereby declare that the information provided is accurate and true, and that all necessary authorizations have been obtained, in particular regarding intellectual property rights, to submit this application.**

Name: Click or tap here to enter text.

Date: Click or tap here to enter text.